

LivingFLA.com

Promoting South Florida since 1992

Advertising Rates / Promotion Opportunities

Email Newsletter

E-newsletter Advertising Display Ad - \$100 (1 Week)
 E-newsletter Advertising Display Ad - \$150 - \$250
 per month (4 Weeks) / per Event / Ad
 E-newsletter containing multiple advertisers
Sent once each week to 3,400 to 4,000 subscribers
 (2 Month Minimum)

Stand Alone Email - \$250 - \$300 per email
 Individual email with only Your Event or Ad.
 Sent to 3,400 to 4,000 subscribers

Calendar Listing Free - \$25 per Event / per mo.

Banner Ad on E-newsletter - \$200+ per mo.
 Prime Ad Listing that rotates from top to bottom of Newsletter

Facebook Promotion - \$100 per month / per event
 Event or Ad Promotion to 10,700+ LivingFLA.com Facebook
 Fans

Instagram Promotion - Free - \$100 per (4 posts)
 Event or Ad Promotion to over 6,000+ IG followers

Twitter Promotion - Free - \$100 per Ad / Event
 Event or Ad Promotion to over 7,300+ Twitter followers

Advertise On Our Website - LivingFLA.com

Banner Ad on LivingFLA.com Homepage - \$200+ per mo.
 Prime ad listing on top or side of our popular website.

Banner Ad on LivingFLA.com Calendar Pages - \$200+
 Prime ad listing on top of all calendar pages.

Blog Post – Homepage - \$175+
 Your Ad / Post /press release featured on our Homepage and
 Blog page. This is a high traffic area.

Special List Promotion - \$100 - \$300 Per Event
Promotion various "Other Lists" and "Partner Websites"
 Your event or service will be listed on our "Other Lists" and
 "Partner Sites" containing thousands of local members.

Cary Roman | CEO / Founder

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LivingFLA.com | TheGourmetClub.com

Package Specials - 4 Weeks

1. Get Started Package - \$200
 Weekly Newsletter (4 Weeks)
 Facebook Promotion (4 Weeks)
 Best Bet Section on Online Calendar

2. Silver Package - \$400
 Same as Get Started Pkg. &
 Instagram Post & 1 Stand Alone Email

3. Gold Package - \$600
 Same as Silver Package & 1 Homepage Blog Post

4. Platinum Package - \$700
 Same as Above & Twitter Promotion

Our Social Reach

South Florida Area - Jupiter to Miami

Website Traffic - 8,000 - 15,000 Page views per month

Email List - 4,000 +

Facebook Followers - 11,000+

Twitter Followers - 7,500+

Instagram Followers - 6,400+

****We offer bundled pricing on select groupings.
 Ask for details.**

All advertising must be paid in advance.

Social Media Management

Ask us about Social Media Management for Facebook,
 Instagram & Twitter pages.

Our rates start at \$300 per month.

Event Photography

Call for details

Event Management

Creane and manage

Restaurant Openings / Media / Influencer Events