

LivingFLA.com

Advertising Rates / Promotion Opportunities

- Stand Alone Email** - \$350 - \$450 per email
Individual email with only Your Event or Ad.
Sent to 4,000 to 6,000 subscribers
- E-newsletter Advertising 1 Line Listing** - \$50 (1 Week)
- E-newsletter Advertising Display Ad** - \$200 (1 Week)
- E-newsletter Advertising Display Ad** - \$200 - \$250
per month (4 Weeks) / per event (3 month minimum)
E-newsletter containing multiple advertisers
Sent once each week to 4,000 to 6,000 subscribers
- Calendar Listing Free** - \$25 per Event / per mo.
- Banner Ad on E-newsletter** - \$200+ per mo.
Prime Ad Listing that rotates from top to bottom of Newsletter
- Facebook Event Promotion** - \$200 per month / per event
Event or Ad Promotion to 10,00+ LivingFLA.com Facebook Fans
- Instagram Promotion - Free - \$100 per (4 posts)**
Event or Ad Promotion to over 5,600+ IG followers
- Twitter Promotion - Free - \$100 per Ad / Event**
Event or Ad Promotion to over 7,500+ Twitter followers
- Advertise On Our Website - LivingFLA.com**
- Banner Ad on LivingFLA.com Homepage** - \$200+ per mo.
Prime ad listing on top or side of our popular website.
- Banner Ad on LivingFLA.com Calendar Pages** - \$200+
Prime ad listing on top of all calendar pages.
- Blog Post – Homepage** - \$175+
Your Ad / Post /press release featured on our Homepage and
Blog page. This is a high traffic area.
- Special Promotion** - \$100 - \$300 Per Event
Promotion various “Other Lists” and “Partner Websites”
Your event or service will be listed on our “Other Lists” and
“Partner Sites” containing thousands of local members.
- *We also offer a “LivingSocial / Groupon like” email offers.*

****We offer bundled pricing on select groupings.
All advertising must be paid in advance.**

Cary Roman | CEO / Founder

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LivingFLA.com | TheGourmetClub.com

Package Specials

Get Started Package \$300
Weekly Newsletter (4 Weeks)
Facebook Promotion (4 Weeks)
Best Bet Section on Online Calendar

Impact Package 1 - \$600
Same as above and 1 Stand Alone Email

Impact Package 2 - \$700
Same as Impact Package 1 & Add Blog Post

Website, Social Media Management & More

We offer Social Media Management for select Luxury Clients who share our Love of Food, Wine and Local Events.

We leverage our thousands of followers to bring your social streams new likes and more exposure.

Our Social Reach

Website - 10,000 - 16,000 Page views per month

Email 4,000 to 6,000 +

Facebook - 10,400+

Twitter - 7,500+

Instagram - 5,600+

Facebook Management -
We keep your facebook page fresh with photos, event promotion and happenings at your establishment.

- Twitter Management** -
- Instagram Management** -
- Email List / Newsletter Management**
- Constant Contact Training & Newsletter Management**
- Eventbrite Events - Training & Management**

Wordpress Website Design & Management

WordPress

Event Management & Promotion

- Event Creation / Management**
- Event Ticketing & Check In**
- EventBrite Ticket Management**
- Event Sponsor Acquisition & Management**
- Event Photography**